

**BADMINTON ACT (BACT): 2023 OPERATIONAL PLAN**  
**(Link to Outcomes & Metrics of BACT Strategic Plan 2021-24)**

Strategic Priority: <i>Build the Community.</i>						
Objectives/Outcomes	Actions (How)	Priority	Time Frame	Resources	Responsibility	Key Performance Indicators (KPIs)
	Detailed description of the key actions to be undertaken to achieve each objective <i>(must be achievable)</i>	Low, medium or high <i>(not everything can be high)</i>	Due date to complete action <i>(not all in first year)</i>	Human, material or financial <i>(be realistic)</i>	Who <i>(allocate to position not person – inform those responsible)</i>	Measurement – what methods will be used to measure results <i>(must be specific, measurable and achievable)</i>
<b>Increases the number of BACT clubs and membership</b>	Support creation of one new club	High	Mid 2023	Exec Committee	President Secretary	One new club formally approved by Exec Committee, affiliated and paid-up
<b>Develop connections with and formal alliances with ACT schools and colleges</b>	Develop connections with Canberra Grammar School (CGS)	Medium	End 2023	Exec Committee, Junior Development Officer(s), BACT coaches Tournament costs at CGS sports hall	Secretary Tournament Director BACT coaches	Formal coaching program/support for CGS students InterClub tournaments held at CGS sports hall Subsidised court hire for CGS sports hall
<b>Effective communication with key stakeholders in the public and private sectors</b>	One new badminton media news items	Low	End 2023	President Club Reps as required	President	One television news item on badminton in the ACT

	Successful 3 <sup>rd</sup> Annual Dinner and Awards Night	Medium	Dec 2023	Exec Committee All clubs and members BACT to sponsor club awards and subsidies event (\$10/member)	Social Secretary	Well-attended yearly dinner and awards night with one political guest of honour
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**Strategic Priority: Always High Performing.**

Objectives/Outcomes	Actions (How)	Priority	Time Frame	Resources	Responsibility	Key Performance Indicators (KPIs)
	Detailed description of the key actions to be undertaken to achieve each objective <i>(must be achievable)</i>	Low, medium or high <i>(not everything can be high)</i>	Due date to complete action <i>(not all in first year)</i>	Human, material or financial <i>(be realistic)</i>	Who <i>(allocate to position not person – inform those responsible)</i>	Measurement – what methods will be used to measure results <i>(must be specific, measurable and achievable)</i>
Well supported competitions at the junior and senior levels	Increased participation at ACT Junior Championships; three Inter Clubs; and ACT Open	High	Throughout year	Exec Committee, clubs, Tournament Director	Tournament Director and lead assisting clubs (for InterClub competitions) and Junior Development Officer (for ACT Junior Championships)	Increased participation at all events All events generate a profit after costs
Effective junior development and pathways for advancement	Review of nature of Junior Development Officer role	Medium	Mid-2023	President Vice President Junior Development Officer	President	Formal MoU signed with Junior Development Officer

	Dedicated ACT teams enter one of BA national events	Low	End 2023	Junior Development Officer Secretary Coaches & Officials BACT to pay \$300 subsidy/ACT team member & team shirts and registration	Junior Development Officer	Success of ACT teams at BA national events
Effective number of coaches and officials	ACT BA Foundation course coaching tutors qualified	Medium	Early 2023	BACT to assist pay for fees for Junior Development Officers to qualify as tutors	Vice President	Tutors formally qualified as tutors by BA to deliver Foundation coaching courses in the ACT
	Inaugural BA Foundation coaching course held for prospective ACT coaches	High	June 2023	BACT to pay course fees for tutors to deliver course and pay for court hire and shuttles	Vice President	Success BA Foundation course held with over 12 newly qualified coaches Course participants to pay for course
	Umpire course held (with physical component held in the margins of the ACT Open)	Medium	End 2023	Secretary BACT to support delivery of course as required	Secretary	Two newly qualified badminton umpires

**Strategic Priority: Support Capacity and Capability**

Objectives/Outcomes	Actions (How)	Priority	Time Frame	Resources	Responsibility	Key Performance Indicators (KPIs)
	Detailed description of the key actions to be undertaken to achieve each objective ( <i>must be achievable</i> )	Low, medium or high	Due date to complete action ( <i>not all in first year</i> )	Human, material or financial ( <i>be realistic</i> )	Who ( <i>allocate to position not person – inform those responsible</i> )	Measurement – what methods will be used to measure results

		<i>(not everything can be high)</i>					<i>(must be specific, measurable and achievable)</i>
Work with the ACT Government and other public and private sector agents to develop a dedicated badminton facility in the ACT	Support Badminton Worx in their proposed badminton facility in Fyshwick	High	Ongoing	Exec Committee All clubs and members	President	Publicly and privately lobby/publicise to support DA approval	
	Work with The Dome and seek grant support from the ACT Government and Federal Member for Bean for 16 badminton courts to be marked at The Dome facility	Medium	End 2023	President	President	Grant support provided and badminton able to be played at The Dome	
Work with the ACT Government to ensure that badminton is available at new schools being built	Provide ACT Government with necessary design details for an 8 court badminton facility at the proposed new school at Kenny	Low	Early 2023	President	President	Badminton able to be played at the new Kenny School (with 8 useable courts)	
	Meeting with ACT Opposition Sports Spokesman, ACT Greens and Senator Pocock	Low	Throughout year	President	President	Support for the need for increased indoor sports facilities in the ACT and highlight the growth of badminton play in the ACT	

Assist clubs grow membership/new sessions	Assist clubs meet the required BA/BACT integrity and governance requirements, particularly child safety anti-discrimination	High	Ongoing	President Vice President	President Vice President	Clubs meet all necessary requirements and no complaints from members
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**Strategic Priority: Elevate Business and Profile.**

Objectives/Outcomes	Actions (How)	Priority	Time Frame	Resources	Responsibility	Key Performance Indicators (KPIs)
BACT structure & organization 'fit-for-purpose' to support growing membership base	Detailed description of the key actions to be undertaken to achieve each objective (must be achievable)	Low, medium or high (not everything can be high)	Due date to complete action (not all in first year)	Human, material or financial (be realistic)	Who (allocate to position not person – inform those responsible)	Measurement – what methods will be used to measure results (must be specific, measurable and achievable)
Change banking arrangements	Change banking arrangements	Medium	June 2023	Treasurer	Treasurer	More efficient and effective banking arrangements with ANZ (from CBA)
Part 1 of review of BACT operational arrangements	Part 1 of review of BACT operational arrangements	Low	At 2023 BACT AGM	Treasurer Secretary	Secretary	Paper on assessment of other state/territories operations for consideration at AGM AGM support for Part 2 on options for change

<b>Appropriate BACT and club governance arrangements</b>	Improve functionality of Revolutionise membership database system	Medium	June 2023	President BACT to continue to pay for basic club portals	President	Provide clubs with 'Member Finder' access to prevent member duplication
	Improve functionality of BACT website and Facebook sites. Explore other social media options.	Low	Ongoing	Marketing and Sponsorship committee member Webmaster	Marketing and Sponsorship committee member Webmaster	More effective and useable website and Facebook site
<b>Develop promotional and commercial strategy</b>	Seek one major and minor sponsor	High	End 2023	President Marketing and Sponsorship committee member	President	Sponsors obtained
	Increased Junior funding through the Australian Sports Foundation (ASF) grants project	Low	Ongoing	Exec Committee Clubs & Members	President	Funding target achieved